

Sponsorship Opportunities



As featured in American Profile magazine
as a Regional Event in the Midwest.



Platinum Sponsor - \$8,500

Benefits include:

- Full page full color inside front ad in Balloon Fest Program
- Company sponsorship announced from the stage during event
- Hot air balloon flight*
- Company logo on t-shirt back
- Company logo on poster
- Company logo on wrap displayed on the countywide edition 8-3-11
- Company logo on 8 ads in the MJT & 4 ads in The Richwood Gazette, July & August
- Company logo on fencing at festival
- 20 complimentary tickets to the Balloon Festival
- 2 Commemorative Festival T-shirts
- Mentioned in front page press release
- Logo on the AllOhioBalloonFest.com home page

Entertainment Sponsor - \$5,950

Benefits include:

- Full page black & white ad in Balloon Fest Program
- Company sponsorship announced from the stage during event
- Company banner on stage for event
- Hot air balloon flight*
- Company logo on t-shirt back
- Company logo on poster
- Company logo on wrap displayed on the countywide edition 8-3-11
- Company logo on 8 ads in the MJT & 4 ads in The Richwood Gazette, July & August
- Company logo on fencing at festival
- 2 Commemorative Festival T-shirts
- Mentioned in front page press release
- Logo on AllOhioBalloonFest.com home page
- Photo taken with the band
- 10 complimentary tickets to the Balloon Festival

Special Shape Balloon Sponsor - \$4,950

Benefits include:

- 1/2 page black & white ad in Balloon Fest Program
- Company sponsorship announced from the stage during event
- Hot air balloon flight in special shape balloon*
- Company logo on banner on side of balloon 5ft x 14ft
- Company logo on t-shirt back
- Company logo on poster
- Company logo on wrap displayed on the countywide edition 8-3-11
- Company logo on 8 ads in the MJT & 4 ads in The Richwood Gazette, July & August
- Company logo on fencing at festival
- 1 Commemorative Festival T-shirt
- Mentioned in front page press release
- Logo on AllOhioBalloonFest.com home page
- Photo taken with the band
- 10 complimentary tickets to the Balloon Festival

Stage Sponsor - \$3,550

Benefits include:

- 1/2 page black & white ad in Balloon Fest Program
- Company sponsorship announced from the stage during event
- Company banner on stage during event
- Hot air balloon flight*
- Company logo on t-shirt back
- Company logo on poster
- Company logo on wrap displayed on the countywide edition 8-3-11
- Company logo on 8 ads in the MJT & 4 ads in The Richwood Gazette, July & August
- Company logo on fencing at festival
- 1 Commemorative Festival T-shirt
- Mentioned in front page press release
- Logo on AllOhioBalloonFest.com home page
- 6 complimentary tickets to the Balloon Festival

Hospitality Sponsor - \$3,100

Benefits include:

- 1/2 page black & white ad in Balloon Fest Program
- Hot air balloon flight*
- Company logo on t-shirt back
- Company logo on wrap displayed on the countywide edition 8-3-11
- Company logo on 8 ads in the MJT & 4 ads in The Richwood Gazette, July & August
- Company logo on fencing at festival
- Logo on AllOhioBalloonFest.com website
- 6 complimentary tickets to the Balloon Festival

Runway Sponsor - \$3,100

Benefits include:

- 1/2 page black & white ad in Balloon Fest Program
- Company banner displayed on runway
- Company logo on t-shirt back
- Company logo on wrap displayed on the countywide edition 8-3-11
- Company logo on 8 ads in the MJT & 4 ads in The Richwood Gazette, July & August
- Company logo on fencing at festival
- Logo on AllOhioBalloonFest.com website
- 6 complimentary tickets to the Balloon Festival

Balloon Glow Sponsor - \$2,500

Benefits include:

- 1/4 page black & white ad in Balloon Fest Program
- Hot air balloon flight*
- Announcement at event and in MJT story of sponsorship
- Company logo on t-shirt back
- Company logo on wrap displayed on the countywide edition 8-3-11
- Company logo on 8 ads in the MJT & 4 ads in The Richwood Gazette, July & August
- Company logo on fencing at festival
- Logo on AllOhioBalloonFest.com website
- 4 complimentary tickets to the Balloon Festival

Kidz City Sponsor - \$2,500

Benefits include:

- 1/4 page black & white ad in Balloon Fest Program
- Company banner at Kidz City sign-up table
- Company logo on t-shirt back
- Company logo on wrap displayed on the countywide edition 8-3-11
- Company logo on 8 ads in the MJT & 4 ads in The Richwood Gazette, July & August
- Company logo on fencing at festival
- Logo on AllOhioBalloonFest.com website
- 4 complimentary tickets to the Balloon Festival

Hot Air Balloon Sponsor - \$1,595

Benefits include:

- 1/4 page black & white ad in Balloon Fest Program
- Hot air balloon flight*
- Company logo on banner on side of balloon basket
- Company logo on t-shirt back
- Company logo on wrap displayed on the countywide edition 8-3-11
- Company logo on 8 ads in the MJT & 4 ads in The Richwood Gazette, July & August
- Company logo on fencing at festival
- Logo on AllOhioBalloonFest.com website
- 2 complimentary tickets to the Balloon Festival

*Flight is weather permitting during weekend of the event only.

